

Sun, 20 Jan 2013 11:34:57 GMT

Dubai warehousing co Interem to invest Rs 200 cr for expansion



Mumbai, Jan 20 (PTI) Relocation and warehousing solutions provider Interem plans to invest Rs 200 crore in developing integrated warehousing facilities in the country over the next three years.

"Our central logistics hub in the Mahindra World City Special Economic Zone in Chennai is already completed. We are also coming up with warehousing facilities at Nhava Sheva near Mumbai and Sanand in Gujarat. We envisage Rs 200 crore investment in the next three years," Interem Regional Director for Middle East and India Rahul Pillai said.

The Nhava Sheva project will be an integrated facility for in-bound shipments. Both the projects are expected to be functional by 2014, Pillai said.

Interem is a part of the Dubai-based privately-held Freight Systems Group.

Being the first multinational firm to enter the domestic relocation space post-liberalisation, Interem caters to about 100 clients including the Tatas, Reliance, Aditya Birla Group, GMR, Volkswagen, Mercedes and BMW. It operates in 11 cities.

Bullish on the domestic market, it is looking at a 20 per cent growth in revenue from the operations here after the expansion, Pillai said.

"So far we have been following the conventional route of B2B. Now we are looking at other verticals which include focus on individual clients. Our intent is to have Rs 500 crore revenue by the next fiscal from the current Rs 430 crore."

Dominated by the unorganised players, the domestic relocation sector stands at around Rs 2,000 crore. The sector is expected to grow at 20 per cent year-on-year.

A major chunk of this growth will be driven by the FMCGs and financial sector, Pillai said, adding "the auto sector may not have much share due to the slowdown".

Interem also seeks to increase its corporate clients kitty by 50 in addition to expanding footprint to 18 cities by March 2014, Pillai said.